

**NEW LOW
PRICES!**

Senior Messages

**EARLY BIRD
RATE 20% OFF**

Please read everything carefully on this page!

Dear Senior Parents and Guardians,

Senior messages (baby ads) offer you the opportunity to express a special statement or wish to your graduating student in the yearbook. This is a unique way to recognize your son's or daughter's achievements in a forever lasting book of memories. SURPRISE your graduating senior with a message from the family!

If you would like to see what amount of space you will have for photos and text, please examine the pages near the back of your child's yearbook or look over the samples provided in this letter. Baby/toddler pictures, elementary and junior high school pictures, as well as sports and hobby pictures, are popular. PICTURES WILL NOT BE MAILED BACK, BUT CAN BE PICKED UP WHEN THE BOOK IS DISTRIBUTED.

It is not necessary to share information with your senior regarding his/her senior message. Do not feel pressured to use particular photos or quotes selected by your child. This is YOUR message to him/her, not the other way around.

The staff works hard to design professional, appealing messages for all seniors who appearing the yearbook. We hope you will allow us to create something special for you. Please read the entire page in order to decide which size message may be right for you.

Sincerely,

Paula Pantano
Adviser for the state and national award winning
Ambassador yearbook

*Example of 4 block ad - Photos blurred for privacy.

Approximate Size	Early Deadline 20% off until 11/30/20	Regular Deadline 12/1/20 to by 2/26/21	Price	Max Number of Photos
A: NOT available for senior messages				
B: 1 Block (message only – Congratulations ‘name’ Love ‘family’ names)			\$50	Family name(s) only
C: 2 Blocks			\$100	1 head photo + 1-3 lines text
D: 3 Blocks			\$125	1 head photo + 3-5 lines text
E: 4 Blocks			\$150	up to 2 + text
F: 6 Blocks (1/3 page)			\$200	up to 4 + text
G: 9 Blocks (Half page)			\$300	up to 6 + text
H: 12 Blocks (2/3 page)			\$375	up to 8 + text
I: 18 Blocks (Full page)			\$500	up to 10 + text

DEADLINE: Early Bird Special - by November 30, 2020 Regular Deadline - by February 26, 2021

All orders must be delivered with payment, photos and text to the main office or the yearbook room or mailed to our staff at:

Stevenson High School
39701 Dodge Park Rd.
Sterling Heights, MI 48313
Attn: Ambassador Yearbook

More Questions?
Contact: Paula Pantano,
yearbook adviser
586-797-2002
paula.pantano@uticak12.org

All checks payable to: Stevenson High School

Late orders after February 26, 2021 will be accepted until March 12, 2021 with a \$25 late fee.

Frequently Asked Questions

CHECK THIS LIST BEFORE SENDING IN YOUR ORDER:

- Your child's first and last name **MUST** be printed on the back of EVERY photo submitted (do not use ball point pen, as it may show through). Print lightly with a photo-safe marker or pencil. Be sure ink has dried before stacking photos. Photos will not be mailed back, but can be picked up after the book is distributed in May.
- **DO NOT CUT** your photos. Our staff will crop your photos so they appear the correct size in the yearbook. (Large photos can be made smaller and small photos can be enlarged. Enlarging is not recommended due to distortion).
- We are able to exclude portions of photos which you do not want. Let us know which portion is not wanted by attaching a note or contacting us.
- **NO SENIOR PORTRAIT PROOFS WITH WATER MARKS!**

Q: What if my senior's senior pictures aren't back yet?

A: There is not a requirement to use a senior portrait, often candid photos capture a child's personality better than a professional shot. However, if you definitely want to use a senior picture and it is not available to you, there is hope! If a senior picture is available by the deadline, you can call us and we'll pull the photo you want to exchange and replace it with the senior picture. **BUT**, please use photos of the same orientation when exchanging a photo – horizontal or vertical should remain consistent.

Q: Can I reserve a space by simply calling you or giving you a check?

A: No. Please understand it would be unfair to begin that practice. We need ALL materials (payment, photos, text) to guarantee a space.

Q: Can multiple messages be purchased?

A: Yes. However, if space becomes limited, priority will be given.

Q: What should we do if we have digital images?

A: You have two options. First off, you can print your photos on high quality photo paper made for you home printer or take them to a photo booth at a nearby store where you can print them. Second, you can send your photo(s) on a CD.

NOTE: Only high resolution/dpi photos can be used. Therefore, photos cannot be e-mailed.

Pictures will not be mailed back, but can be picked up in May when book is distributed.

More Questions?

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yearbook adviser
586-797-2002
paula.pantano@uticak12.org

Senior Messages Order Form

Senior Name (formal name to be printed at top of message box) _____

Contact Person: _____

Home Number: _____

Home Address: _____

Date: _____

E-Mail: _____

Payment: _____ cash check # _____

Message Size:	1 Block	2 Blocks	3 Blocks	4 Blocks
(<i>circle one</i>)	6 Blocks	9 Blocks	12 Blocks	18 Blocks

Number of photos included: _____

Message (include the student's name as you refer to him/her. Print neatly or attach typed text):

PLEASE CONSIDER THE PAGE SIZE YOU ORDERED WHEN DECIDING THE LENGTH OF YOUR MESSAGE – consult a past yearbook to see approximately how much space you will have for text. You may type up your text and attach it to this order sheet if you wish. If text is too long, editors may have to edit copy.

Due to book completion and delivery, photos will NOT be returned. (You may pick up photos at your convenience after book is complete.) Please make a copy of the photo or send a photo you won't miss to be safe.